

Nicole Sawler

Websites Built for Greatness
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www.nicolesawler.com

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Services

Details & Specifications

www.nicolesawler.com

Branding

Assign a branded logo to your website

Branding includes a design that targets your market and focuses on your company's goal. You will be presented with up to 6 options for a design. Once selected you will be provided with the design in multiple image files and sizes. You will also be provided with any source files and fonts the logo uses.

Creative Assets

When you're in need of creative promotional art

Creative Assets are any designs, documentation, or other digital work that may need to be completed for you, your company or website. This may include items such as promotional designs, business pamphlets, templates of any kind, etc. The options are endless.

Layout Design

For the look and feel of your website

A layout design is the front look and feel of a website. A document will be provided with the design and the flow of content. Once a layout is accepted, the next step is often to have it implemented (see [Web Development](#)).

Web Development

The creation and development of your vision

Web Development is the actual creation and development of the website and the elements behind the scenes. When all decisions are made, the development begins to meet the needs and expectations of the client. Web Development can take several weeks to be completed. Oftentimes, the client will want changes upon the first initial viewing, therefore the client has 3 weeks from the initial date of completion to request any changes.

Database Development

Record keeping made easy

Some websites will require a database to store data. Should you require database services; you'll be provided with the database and any data pre-added. You'll also be provided any code connected to adding the database data to your website. Should you not choose hosting, you'll be provided with the database file.

Web Documentation

What you need to be knowledgeable about your website

Web Documentation is the documentation to your website (after it's been created) detailing how to use, maintain and edit the content on your website. This is helpful for those clients who want to maintain their website themselves.

Content Management System

A smart way to manage your website on your own

Giving you comfort and control of your own website. Using a content management system, like Wordpress, gives you the ability to control and modify the content on your website yourself. Great for anyone who will need to update their website regularly.



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Domains

Your presence on the world-wide web

A domain is the URL to your website (ex: www.nicolesawler.com). It's the house the furniture lives in, so to speak. When you purchase domain setup and maintenance, you will get the domain of your choice (subject to availability) and your website will be implemented to the domain. *** Yearly domain hosting is only available for those who've had a website developed by Nicole Sawler**

Hosting & Maintenance

A safe and secure home for your website

Hosting and maintenance of a website requires the website be checked regularly and maintained for the client when in need of small content changes. Hosting also refers to where your website files live and reside. You'll be able to comfortably know your website is regulated and secured by someone invested in the websites best interest. *** Yearly website hosting is only available for those who've had a website developed by Nicole Sawler**

Please note: At this time, I am currently not accepting modifications to existing websites. If you are looking to have a revamp of your current website you must agree to a website development agreement.



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